BBI 3415 PROFESSIONAL WRITING – DISTANCE LEARNING PROGRAMME

Semester 1, 2012-2013

ASSESSMENT:

1. Portfolio (Module) 20%
2. Mid-semester examination 40%
3. Final Examination 40%

Total: 100%

Portfolio: Refer to the Module for the required exercises to be completed and included in the portfolio.

The exam consists of both structural and essay questions.

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For practice, do the exercises in the Module and the text book at the end of every chapter.

To order the text book, call Mr Tan 012 2808241.