Development Ethics vs Ethics in Development

<table>
<thead>
<tr>
<th>Development Ethics</th>
<th>Ethics in Development</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conceptual</td>
<td>Practical</td>
</tr>
<tr>
<td>Macro</td>
<td>Micro</td>
</tr>
<tr>
<td>Issue: transportation, health</td>
<td>Case: Bukit Setiawangsa landslide incident</td>
</tr>
</tbody>
</table>

Concept in Development

<table>
<thead>
<tr>
<th>Physical</th>
<th>Non-Physical</th>
</tr>
</thead>
<tbody>
<tr>
<td>Economic</td>
<td>Human</td>
</tr>
<tr>
<td>Nature</td>
<td>Education</td>
</tr>
<tr>
<td>Industrialization</td>
<td>Social</td>
</tr>
<tr>
<td>Urbanization</td>
<td>Physiology</td>
</tr>
<tr>
<td></td>
<td>Culture</td>
</tr>
</tbody>
</table>

Case Study

Ethics - dev
SMART Tunnel
SMART functions are:
✓ Mitigate flood
✓ Manage traffic
✓ Tackle congestion
✓ Provide information to road users
✓ Improve safety and journey time reliability

Non-Ethics -
Sultan Mizan Zainal Abidin Stadium

Why Collapsed???
✓ engineering flaws
✓ shoddy workmanship
✓ lack of expertise in management team (The Star, Jan 21, 2011)
✓ design fault
✓ inappropriate materials
Introduction of ethics, morality, morals and manners

**Ethics**

**Definition:**
- A system of moral principles or rules of behaviour

**Divided into 3 branches:**

i) Meta-ethics

   **Ex:** Murder is wrong

ii) Normative ethics

   **Ex:** Lying and stealing

iii) Applied ethics

   **Ex:** Abortion and homosexuality

**Moral**

**Definition:**
- Concern with what is right and wrong

**Ex:**

i) Helping each other

ii) Respect the opinion of others

iii) Willing to sacrifice for the common good

**Value**

**Definition:** Principles or standards of behavior

**Ex:** Sense of humanity

**Akhlak**

**Definition:**
- A condition or internal nature

**Ex:**

i) Always smile

ii) Helping each others

iii) Respect to others

iv) Do not throw rubbish anyway

**Manners**

**Definition:**
- A person's outward bearing or way of behaving towards others

**Ex:**

i) Respect to Parents

   ii) Respect to Teachers

   iii) Raise Hand

   iv) Say Please and Thank You

   v) Shake Hand

**Conclusion**

Ethics can be used as guidelines to help us in thinking, action and behavior. Ethics can become reference in order to determine the value of behavior whether correct or false, good or bad and positive and negative.
UNIT 3: MAIN STREAMS OF ETHICAL THOUGHTS

PLATO

ARISTOTLE

UTILITARIANISM

Definition:
Actions are right in proportion as they tend to promote happiness and wrong as they tend to produce the reverse of happiness.

Pioneer:
Jeremy Bentham & John Stuart Mill

Concept:
Pleasure and freedom from pain are the only things desirable as ends.

Example:
1. Jeremy - Dropping of the atomic bomb on Japan during WWII.
2. Mill - want an education as we believe it can make us happy.

HEDONISM

Definition:
Pleasure is the universal and ultimate object of endeavour.

Pioneer:
Aristippus of Cyrene

Concept:
Feeling of pleasure or happiness are the highest aim of conduct

Example:
1. K-pop (Gangnam style)
2. Clubbing
3. Alcoholism
4. Drug abuse

HUMANISM

Definition:
Denoting an event or situation which causes or involves widespread human suffering, especially one which requires the large-scale provision of aid.

Pioneer:
Abraham Maslow

Concept:
Based on common sense and human interests.

Example:
1. Case of Rohingya
2. Case of Palestine

Conclusion:
Nowadays, the main streams that mentioned are still exist among our generation. We can accept it as part of our life but not as a whole. It’s either we take it or leave it.

by : HOPE
UNIT 4
ETHIC IN DEVELOPMENT: RELATIONSHIP AND IMPORTANCE

PURPOSE OF DEVELOPMENT
- Different answer (perceptions) given by different people with different background
- Example:
  a) Psychologist
     - Seek for peace of mind
  b) Economist
     - Increase standard of living

IMPORTANCE OF DEVELOPMENT
- To satisfy basic human needs
- To prioritize on the welfare of human
- To secure the society and environment

RELATIONSHIP (ETHIC & DEVELOPMENT)
- Human - the end user
- Human - architects & planners
- Basic development - human welfare
- Development - process from human to human (ISLAM-ALLAH)

IMPLICATION OF UNETHICAL DEVELOPMENT
- Negative environmental impact - pollutions
- Negative social impact - bribery

CASE STUDY
Wasted Lives
Radioactive Poisoning in Bukit Merah

CONCLUSION
Human should use the ethical aspect as the most important element in the philosophy of development because human is the one who develops and benefits from it.
UNIT 5: ETHIC DEVELOPMENT – A new discipline in knowledge and science development

BACKGROUND OF ETHICS DEVELOPMENT
- Initiated by industrial revolution
- Many countries are planning and implementing

DEFINITION OF ETHICS DEVELOPMENT
- Discipline that gives a problem, negative images and contain restrictions

The importance of development in Malaysia transformation
- An important platform for knowledge tradition development

IMPORTANCE OF ETHICS IN DEVELOPMENT
- To reduce destruction and damages result from development effect
- To reduce unbalanced problem

Ethic development's functions for underdeveloped and developing countries
- Empowering and enriching knowledge

CASE STUDY
Genetic Modified Organism (GMO)

CONCLUSION
- Ethics as a main element in every aspect.
- Ethics development gives an impact to the development.
- Ethics are used as a guideline in development.

# EQUALITY
**INTRODUCTION AND DEFINITION**

- Etymologically holistic is known as comprehensive.
- Holistic perspective to see development in the framework of the most extensive and comprehensive covering all aspects related to quality, environmental needs and human

---

**UNIT 6**

**DEVELOPMENT FROM A HOLISTIC PERSPECTIVE**

- "Cita Sempurna" - a comprehensive view of life to create the perfect individuals and communities
- "Kamil" - Islamic concept

---

**Sayyid Hussin al-Attas**

- "Madinah al-fadilah (the ideal state)
- The idea of a country is like a human body where each part has its own role

---

**Abu Nasr Al-Farabi**

- Development - "continuity"
- History - origin of development
- Cyclical theory - Arab Spring
- Muqaddiman
- The Dynamic Model of Islam

---

**Ibn Khaldun**

- Case study: Muhammad Hosni El Sayed Mubarak

---

**Conclusion:** The concept of holistic in development is important to ensure a sustainable life of human. Moreover, when we apply the holistic approaches in network development, the living standard of human will be increased.
UNIT 7
ETHICS IN DEVELOPMENT – BALANCED DEVELOPMENT

**DEFINITION**
A situation in which different elements are equal or in the correct proportions.
(Oxford Dictionary)

**CONCEPT OF BALANCE IN DEVELOPMENT**
Pair concept based on development process such as:
- i) Rich-poor
- ii) Urban-Rural
- iii) Developed – Undeveloped

**DIVISION OF BALANCED DEVELOPMENT**
- Human
  - Mental & Emotional
  - Physical & Spiritual
  - Individual & Community
- Politic
- Education
- Culture
- Environment
  - Ecosystem
- Economy

CASE STUDY: UNBALANCED DEVELOPMENT IN SELANGOR

**CONCLUSION**
Balanced development is:
- Development concept that is planned and conducted that counts all aspect in life which overall contributes towards human better lives
- One of the important elements among the ethics in development

LIBERTY
UNIT 8: INTEGRATED DEVELOPMENT FROM THE PERSPECTIVES OF THEORY AND PHILOSOPHY OF DEVELOPMENT

INTRODUCTION
Inter discipline (basic) \(\rightarrow\) developmental sociology (conventionally) \(\rightarrow\) formally mainstream subject (academic discipline after WW2)

INTEGRATED DEVELOPMENT
What is it?
- combine (two things) so that they form a whole: the problem of integrating the two approaches
- [no object] (of a thing) combine with another to form a whole: the stone will blend with the environment and integrate into the landscape – Oxford

From book: A development which integrates all important elements in the processes and its strategies

Main: To decide what is the goal and direction of development
Eg: Identify human needs to bring harmony and welfare to human lives
- Transportation: Terminal Bersepadu Selatan (TBS)
- Economy: PETRONAS Refinery and Petrochemical Integrated Development (RAPID)

CONCLUSION:
Integrated development combines all the important elements needed by determining the goal and direction of the development itself
## CASE STUDY (ETHICAL DEVELOPMENT)

### BACKGROUND
- The new LRT (Light Rail Transit) terminal in Kuala Lumpur
- Built by MAHALI Terminal Management and Services
- Easy access to the city center
- Online ticketing

### USEFUL SERVICES
- Platform
- Fully air-conditioned
- Toilets, baby-changing facilities
- Amenities for travelers
- Locker for luggage storage
- ATM machines
- Convenience store
- Restaurants

### HOW IT IS INTEGRATED???
- Integrated with other transport modes
- Connectivity to other cities
- Service to other cities and airports

---

**Modern airport-like bus terminal for south bound buses: (KLIA, Singapore etc) in Kampung Tan-Keratan in southern Kuala Lumpur**

---

**TBS LRT INTERGRATION MAP**

---

**TBS ONLINE PORTAL**

---